

28 - 29 APRIL 2018

BEIRUT

CORPORATE

GAMES



T. : 05 95 66 14 | 03 39 29 12 | info@sportevasionme.com



ABOUT THE 11TH BCG

Since 2008, Sport Evasion has been working on placing sports in the heart of the culture of the companies in Lebanon, and it has been successful endeavor so far. From 1500 employees in the BCG 2008 to nearly 4000 in 2017, we can call it a success story.

Over the past nine years, it has been proven that participating in the Beirut Corporate Games enhances the sense of belonging to the company, tighten relations between the employees and develop a team bonding spirit that no other exercise can do.

Moreover, associating a company and participating to such an event that promotes a healthy lifestyle, team spirit and fair play, and at the same time competitiveness reflects a positive image of the company and develop a competitive attitude that every staff should have to be a winner.

BCG is an event where employees from different companies/entities meet and challenge themselves in sport, entertaining and cultural games over 2 days. BCG 2018 will take place on Sat 28 & Sun 29 April at ND de Jamhour. More than 3500 employees are expected.



THE GAMES

1. Mini Football (1 team- Min 5 players- max 12)
2. Football Penalty Shots (3 Players max)
3. Football ball Bouncing (3 Players max)
4. Football Skills run (3 Players max)
5. Basketball 3x3 (2M Teams and 1W team max)
6. Basketball Free Throws (3M & 3W max)
7. Basketball 3pt Shot (3M &3W max)
8. Basketball Slam Dunk (3M max)
9. Basketball Skills run (3M & 3W max)
10. Athletics: 100M (3M & 3W max)
11. Athletics : 4 x 100m (1M team & 1W Team)
12. 4 KM (4M & 4W max)
13. Long Jump (3 M & 3W max)
14. Tug of War (1 team: 4M & 3W)
15. Ping Pong (2M & 2W max)
16. Swimming 50 m Crawl (2M & 2W max)
17. Swimming 50 m Brass (2M & 2W max)
18. Badminton 1 vs 1 (2 M & 2 W max)
19. Badminton 2 vs 2 (2M Teams & 2W teams max)
20. Bag Race (2M & 2 W)
21. 3 Legged Race (2 Mixed teams of 2 max)
22. Wall Climbing (3M & 3W max)
23. Tennis (2M & 2W max)
24. The Fitness Course (2 teams max: 3M & 2W)
25. Archery (2M & 2W max)
26. PS4 FIFA 17 (3 Players max)
27. PS4 VR Drive club (3 players max)
28. Dodge Ball (1 team: 4M & 2W)
29. Arm Wrestling (2M max)
30. Baby Foot (2 teams of 2 max)
31. Quiz (2 Teams of 2 players max)
32. Sports Quiz (2 Teams of 2 players max)
33. IQ Test (3 players max)
34. Sudoku (3 players max)
35. Song Quiz (3 players max)
36. CATAN (2 players) *New*
37. Squash (2M & 2W max)
38. Bicycle Challenge (open)
39. Backgammon (2 players max)
40. Chess (2 players max)
41. Grass Volley 3 vs 3 (3M & 3wmax)
42. Best Company Slogan
43. Best Cheering Company

SCHEDULE OF GAMES (SAT)

Start	Saturday 28 April		End (Est)
9:00	Basketball 3 x 3 Men	Outdoor Court A	16:00
9:30	Athletics (100m, 4x100m)	Stadium	13:00
10:00	Catane	Club House	17h00
10:30	Long Jump	Stadium	13:00
10:00	Tennis (Women)	Outdoor courts	13:00
12:00	4KM (M)	Stadium	12:30
12:30	Gran Turismo 6	Club	17:00
12:30	4Km (W)	Stadium	13:00
13:00	Sudoku	Auditorium	13h30
13:30	Archery	Stadium	16h30
13h30	Football skills Run	Indoor Court	14:30
13h30	Squash (Women)	Indoor Court	17:00
Podium Ceremony @ 13h30			

Start	Saturday 28 April		End (Est)
14:00	Basketball 3 x 3 Women	Outdoor Court B	17:00
14:30	Three legged race	Stadium	15:00
14:30	Football Penalty shots	Indoor Court	15:30
13:30	Song Quiz	Auditorium	15:00
15:00	Bag race	Stadium	15:30
15:15	Football Ball Bouncing	Indoor Court	15:30
14:00	General Quiz	Auditorium	15:30
15:30	Tug of War	Stadium	16:30
14:30	Sports Quiz	Auditorium	16:00
15:00	IQ Test	Auditorium	16:30
Podium Ceremony @ 17h00			

SCHEDULE OF GAMES (SUN)

Start	Sunday 29 April		End (Est)
9:00	Mini Football Cup	Football Stadium	16:00
9:00	Swimming	Indoor Pool	11:00
9:00	Grass volleyball	Football Stadium	15h00
9:30	Backgammon	Indoor court	13:00
9:30	Chess	Club House	16:00
9:30	Bicycle Challenge	Central Place	14:00
9:30	Fitness Challenge	Outdoor Square	13h30
10:00	Wall Climbing	Club (Outdoor)	13:00
10:00	Squash (Men)	Indoor Court	14:00
10:00	Tennis (Men)	Outdoor courts	14:00
10h00	Badminton	Hall St Andre	14h00

Start	Sunday 29 April		End (Est)
10:00	Ping Pong	Club	15:00
10:00	Basketball Skills Run	Indoor Court	11h30
10:30	FIFA 18	Club	16:30
11:30	Free Throws (M & W)	Indoor Court	13:30
11:30	3pt shots (M & W)	Indoor Court	12:30
11h30	Baby Foot	Indoor Court	14h30
12h30	B. Ball Slam Dunk	Indoor Court	13h30
Podium Ceremony @ 14:00			
15:00	Dodge Ball	Outdoor Court	16:00
16:30	Arm Wrestling	Central Court	17:00
Podium Ceremony @ 17h00			

BEIRUT CORPORATE GAMES

THIS IS BCG



https://www.facebook.com/pg/beirutcorporategames/photos/?ref=page_internal



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REGISTRATION FEE

3000\$ (+VAT)/ Company: for up to 30 Persons Registered

An employee registered in 2 games is accounted 2 persons registered

4500\$ (+Vat)/ Company: For 31 persons registered and above

Each company can register up to 205+ employees excluding the open games.

Registration is easy. Send us a confirmation mail including the Ministry of finance registration number or VAT number, and you're in. We will send you a log in and a password in addition to guide you on how to register online the players and amend the entries if necessary .

After the games, you can also have access to all data and get reports and statistics

Each company will receive a complementary tent with a table, 5 chairs, and a signage, with a printed A4 of the schedule of games.

The rules and regulation of the games are available on: www.beirutcorporategames.com



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PRE EVENT ADVERTISING

- TVC with Partner TV
- Short videos starting December 2017 posted shared and boosted on social media.
- 2 months outdoor advertising on Unipoles and Led Screens
- 3 months advertising in Grand Cinemas theaters
- 1 full pages in 2 issues of Executive Magazine
- 4 months advertising on Facebook
- Banners for 2 months on malaeeb.com, beiruting.com & Executive
- 5,000 flyers spread in key area
- Layout shared massively on Facebook, Instagram and Twitter
- Appearance in morning TV shows on different TV Channels
- Press conference in February 2018 to announce the games
- Facebook page



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TITLE SPONSOR 50,000\$ (+VAT)

- Min 2 years
- The Title Sponsorship includes a complementary participation
- The event will bear the TS name. Ex: X Beirut Corporate Games
- The TS will appear in the logo of the event, therefore in all advertising material
- The TS logo will appear in the TV, cinema and online (Boosted) spots + on outdoors advertising
- The TS will be quoted in the Radio Spots
- The TS logo will appear on the layout posts shared on Facebook, Instagram and Twitter
- The TS logo will appear in the magazines' ad
- The TS will have dominant branding on location (football stadium, all courts indoor & outdoor)
- The TS will appear on the Podium Backdrop
- The TS will appear on the Press Conference Backdrop
- The TS will have the right to have a booth on location
- The TS will have his logo on the organizing staff T-shirts
- The TS will have his logo on the medal given to the winners and on the cup sticker
- The TS will have his logo in the beginning of the movie broadcasted on TV, on you tube and on Facebook
- The TS will appear on the Facebook page cover
- The TS will have his logo in the e-flyer sent by mail
- The TS will benefit from exclusivity in his line of business



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GOLD SPONSOR 20,000\$ (+VAT)

- The GS includes a complementary participation
- The GS will appear in the TVC shared and boosted on the social network
- The GS logo will appear in the TVC running in cinemas
- THE GS logo will appear on the outdoor advertising
- The GS will be quoted in the Radio Spots on NRJ
- The GS logo will appear on the layout posts shared on Facebook, Instagram and Twitter
- The GS logo will appear in the magazines' ad
- The GS will have branding on location (football stadium, all courts indoor & outdoor)
- The GS will appear on the Podium Backdrop
- The GS will appear on the Press Conference Backdrop
- The GS will have the right to have a booth on location
- The GS will have his logo in the beginning of the movie broadcasted on TV, on you tube and on Facebook
- The GS will have his logo in the e-flyer sent by mail
- The GS will benefit from exclusivity in his line of business



SILVER SPONSOR 10,000\$ (+VAT)

- The SS will appear in the TVC shared and boosted on the social network
- The SS logo will appear in the TVC running in cinemas
- THE SS logo will appear on the outdoor advertising
- The SS will be quoted in the Radio Spots on NRJ
- The SS logo will appear on the layout posts shared on Facebook, Instagram and Twitter
- The SS logo will appear in the magazines' ad
- The SS will have branding on location (football stadium, all courts indoor & outdoor)
- The SS will appear on the Podium Backdrop
- The SS will appear on the Press Conference Backdrop
- The SS will have the right to have a booth on location
- The SS will have his logo in the beginning of the movie broadcasted on TV, on you tube and on Facebook
- The SS will have his logo in the e-flyer sent by mail
- The SS will benefit from exclusivity in his line of business



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GAME SPONSOR 5,000\$ (+VAT)

This option was first introduced in 2010 and had a major success (Chevrolet Driving Skill, Giant Bicycle Challenge, Gatorade Basketball, Trek bicycle, PS4 Video Game...); Now a single game can be sponsored and named after the product: Ex: The Chevrolet Sonic Skill Challenge, or the Giant Bicycle Challenge.

BENEFITS

- Game named after the brand Ex: SONY PS4 FIFA 2015
- Logo on the layout posts shared on Facebook, Instagram and Twitter
- Logo on the back of the medal of the game
- Dominant branding in the Game's area in addition to the sponsors' branding
- Logo on the backdrop of the press conference
- Logo on the game schedule boards spread around the venue
- The Game Sponsor will also benefit from a stand during the 2 days
- The Game sponsor can also give away special prizes for the winners

